

Numbers 20:29 וַיִּרְאוּ כָּל־הָעֵדָה כִּי גָוַע אַהְרָן וַיִּבְכָּוּ אֶת־אַהֲרֹן שִׁלֹשִים יוֹם כָּל בֵּית יִשְׂרָאֵל: {ס}

The whole community knew that Aaron had breathed his last. All the house of Israel bewailed Aaron thirty days.

#### 

#### Dear Friends,

The Ad Journal, in addition to being a fundraising vehicle, is a way to recognize either a prominent member of our community, or an outgoing president.

This year's Ad Journal, sadly, is a memorial in addition to a tribute.

Our synagogue experienced two major losses this year: Evan Marcus, our president, and Jeffrey Zerowin, our vice president who had also served as the chair of the ad journal for many years. Our congregation is not the same without them.

Jeff was the kind of person every synagogue needs. He took the jobs no one wanted; he served as the conscience of the board, and he watched the finances very, very carefully. We didn't always want to hear what he had to say, but we also all knew in our hearts that he was right. His presence is sorely missed at our board meetings.

*Evan loved the Fair Lawn* Jewish Center. He didn't always like being president, but like Jeff he worked hard to make The Center a better place. *Coming out of COVID, he* faced unique challenges which often kept him *working late into the night* as he struggled to balance the needs and preferences of everyone in our congregation. But come *Shabbat morning, he was* always at shul, greeting members with a smile and a handshake, and his signature "What I Learned This Week" announcements.



Evan would be proud of where our congregation is today, the way a parent is proud of their child. He would be heartened by the support everyone has provided to my family and to Roni and her family. He would be kvelling in all the simchas we've celebrated together. Mostly, he would be humbled by the tributes in this book, because he understood that as a community we are much stronger together than apart, and this book represents a coming together of our community.

While this year has been unimaginably painful, I am grateful for the outpouring of support from my Center Family which continues to this day. I would not be where I am without all of you. Thank you.

Carol Marcus

## Officers and Board of Directors May 2022 - May 2023

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Evan Marcus, z"l Steven Montag David Lauchheimer Neil Garfinkle

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Executive Committee
\* Past President

## Evan Marcus (1962-2023)



Evan Marcus was born on May 23, 1962 at Mt. Sinai Hospital in NYC to Dr. David Marcus, an optometrist, and Roberta Rosen Marcus. They lived in an apartment on Prospect St. in Hackensack. Evan was joined in 1964 by his sister Abby. A few years later, the family moved to a house in River Edge, where David opened a private optometric practice on Kinderkamack Road.

Evan's childhood included Little League Baseball, Religious School and a Bar Mitzvah at Temple Sholom in River Edge (now Temple Avodat Shalom),

producing silly home movies with his friends, and going to JFTY conclaves (JFTY was the New Jersey chapter of NFTY, the youth group for Reform Jewish youth). At age 16, before he could drive, Evan received a red Camaro as a gift from his father. He used that car all through high school and college, at one point cramming 8 people into the car at once (this was before seat belt laws were enforced).

Evan went through the River Edge/River Dell school system, graduating in 1980 and continuing his education at Lehigh University, where he majored in the new field of computer science. In addition to his studies, Evan pledged AEPi where he met his lifelong friend, Michael Krinick, who became his little brother. He also joined the staff of the school radio station, eventually rising to the position of General Manager. Evan often said that if it weren't for the instability of jobs in radio, he would have loved to become a full-time radio DJ. He settled for college radio instead, and was able to get airtime at William Paterson University for several years after he graduated college.

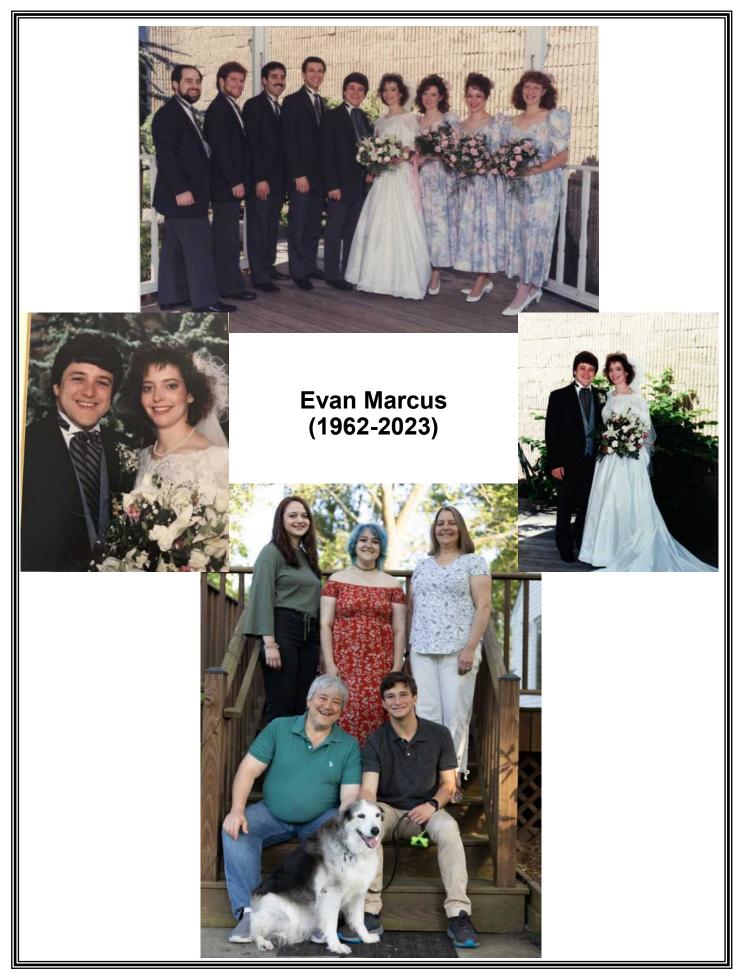
In August 1981, Evan threw a party for his friend Marcelo, a JFTY friend who lived in Teaneck. A cute brunette named Carol, who was a high school friend of Marcelo's, crashed the party. Evan spent the evening following Carol around "like a puppy dog." Both Carol and Evan left for college the next day; they would have their first date a few weeks later, when both came home from school for Rosh Hashana. They dated for about 9 months, then broke up. This would not be the end of their relationship, however. They stayed friends and even double dated.

Upon graduation, Evan accepted a job at Concurrent Computer Corporation in Tinton Falls, NJ, and settled into a studio apartment down the shore. That was the beginning of a long and illustrious computer career, which included stints at Perkin-Elmer, Sun Microsystems, Veritas Software, several start-ups, and eventually, VMWare.

Since meeting in 1981, Carol and Evan always stayed in touch, but in 1988, while both were earning their MBAs at Rutgers University, they got together for the third and final time. Many who had known them over the years said "FINALLY!" They were married on June 10, 1990, with Marcelo as the best man and Michael in the wedding party.

After living in an apartment in Wayne, NJ for a year, Carol and Evan bought their first house in Fair Lawn in 1991. They joined the Fair Lawn Jewish Center about a year later. They moved to their final family home in 1999.

Evan and Carol have 3 children, Hannah, Wendee, and Jonathan. Evan was always involved in their lives, coaching sports, driving carpools, attending their plays, recitals, track meets, and concerts. He *(Continued)* 



balanced this with his computer career and professional writing. Evan is the author, co-author, and editor of several technical books, including "Blueprints for High Availability," co-authored with his friend Hal Stern, which was used as a college textbook when it was first published. Evan was especially proud when one of his books was translated into Japanese and he was invited to give some lectures in Tokyo on topics covered in the book. He traveled extensively for work in those days, usually timing a trip with one of the kids getting sick.

Evan became active in the Fair Lawn Jewish Center by way of the Men's Progress Club. His good friend, Dan Paul-Heskins, pulled him in and Evan never looked back. In addition to serving as president, Evan was most proud of creating the FLJC phone directory and building and running the marble raceway at the annual Purim Carnival. He rarely said no to any request, large or small.

To release some steam, Evan bowled in a once-a-month local bowling league, managed and played shortstop in the Fair Lawn B'nai Brith Softball League, joined a monthly poker game, and cheered tirelessly for the Mets and the Jets. He was a trivia buff (his head was full of useless information!) and any music that was written after about 1978 wasn't worth his time. He was a huge Beatles fan and loved classic rock, including Billy Joel, Bruce Springsteen, ELO, and Simon & Garfunkel. He also loved comedy, Broadway musicals, Marvel Comics movies, and sci fi including Doctor Who, Star Wars, and Star Trek.

He was a loving and supportive father, husband, brother, son, and son-in-law. He provided "tech support" for the entire extended family. Any holiday that could be enjoyed with family was special—from Mother's Day and Father's Day to Passover, Rosh Hashana, and Thanksgiving; he took over leading the family seders with pride. He also adored his dogs—first Taylor, then Lila, and towards the end, the newest rescue pup, Gracie.

Once Evan joined the FLIC/CBI Board of Directors, there was really no question that he would one day serve as president. The challenges were great, and the stress took its toll. Yet he did his best, remained forever optimistic, and never shied away from conflict, seeking instead to govern through consensus.

With the children out of college, and retirement 5 to 7 years down the road, Evan and Carol were beginning to plan for the next stage of life—travel, hobbies, and relaxation. The last vacation they took was in the summer of 2022 to Costa Rica, a favorite spot of theirs, where they enjoyed hiking, river rafting, and swimming in the ocean.

Evan was truly looking forward to the gala marking the end of his presidency. It was to mark another happy occasion—along with all the B'nai Mitzvah and weddings in our congregation—where we could all come together to celebrate. That was his favorite part about being president—helping to build and strengthen our community.

Evan will be deeply missed by his wife Carol, children Hannah, Wendee and Jonathan, in-laws Herbert and Gladys Laden, sister Abby Satel and her husband Rick; sister-in-law Sandy and her husband Steve Rappaport, brother-in-law Andrew and his wife Alison Laden, and nieces and nephews Michael and Sarah Satel, Joshua and Livia Rappaport, and Kaia and Marin Laden. He will also be missed by countless friends, work colleagues, customers, and the FLJC/CBI community.

## **Message from Rabbi Salston** ב' בסיון תשפ"ג

It's taken me a long hesitation to sit down and write this piece. My first encounter with Evan Marcus was when he sent me a friendly email arranging for my interview service that Sunday morning in April 2020. Evan, along with Steven Montag and Seth Seigel-Laddy had formed the technology side of the COVID response committee and Evan and I touched base about how we would put together FLIC/CBI's first morning service via Zoom. There were a lot of small kinks in the plan; at one point, in the 100 person capped Zoom meeting and the shotty WIFI in my borrowed office, I was shut out of my own interview. That morning set a precedent of my experience with Evan, we laughed and tried to work for the betterment of this shul.

In my first year, I got to know and work with Evan as our Zoom-master, Executive Vice President, and a board member of the nascent Community Hebrew School of Bergen County. When his presidential term began in May of 2021, as the world began to open up, Evan and I decided to begin meeting in person every Wednesday morning. It was a time when we shared any feedback we had received and planned strategically. Our President-Rabbi meetings soon expanded into a senior leadership meeting to include then Executive Director Abe Adler and Executive Vice President Steven Montag. Steven, Thorin, and I have continued our 9 AM Wednesday meetings (the time was picked because of Evan Marcus's busy work schedule) and will soon be joined by our new EVP Neil Garfinkle.

There are so many memories that come to mind that I will continue to share about Evan, but our work together to transition our shul feels most appropriate here as we honor his memory with this journal. The consistency with which I met with him, always prepared with his list of topics on Wednesday morning and then ready to rush out to his next meeting at his "hard stop of 10:00" is always how I picture him, especially now, sitting at my desktop computer, facing the chair that he would sit in when we met in my office.

Evan had never been president of a synagogue before and I had never been Senior Rabbi of a synagogue before. We used a lot of trial and error and laughter in how we related to one another. Instituting these meetings, simple or mundane as it may appear, was vital in creating structure in our synagogue as we then emerged from 1.5 years of exclusively screen-based meetings. We made an effort to always be face to face, wearing masks when we felt under the weather, but modeling for everyone the importance of showing up and doing the work in our building.

It was fitting that the last time I met with Evan was on one of those Wednesday mornings, followed by a Shabbat morning service. Like our first interaction, it was warm, and I was ironically forced to leave early (we were in person, in Thorin's office, there was no poor internet connection to blame–I was sick). He is a constant presence in our shul and will continue to be a constant presence in my rabbinate. He had so many plans for the future that it is now our duty to see to fruition.

In Evan's memory, I am honored to continue the work and projects that he set into motion. Evan founded the Bergen County Synagogue Alliance, which began collaborative talks and programs among the six Conservative synagogues in Western Bergen County. On May 17th, our congregation voted to enter into a merger agreement with Temple Beth Sholom. Evan's dream of a united congregation is becoming a reality. I miss his presence in my office, his smile, his friendship, and his devotion to our community. May his memory continue to be a blessing for all of us.

Rabbi Rachel I. Salston

## Message from Rabbi Emeritus, Ronald Roth

There was a great shock wave that overtook our community with the sudden death of Evan Marcus, zichrono I'vracha, may his memory be for a blessing. He gave so much of himself to us and we will miss all that he would have given. There were countless moments of love, care, and community work. I knew him well as an extraordinary person and as a leader for our synagogue.

I recall seeing him at Shabbat services, full of life, greeting people, and creating a warm sense of community. He did that not just because he was the President of the congregation, but because those actions came out of his own deep desire to connect to people.

I remember him doing something I had never seen any synagogue president do in my forty years as a congregational rabbi. I looked forward each week to the end of the Shabbat service. After the standard Presidential announcements, acknowledging those who had participated in the service, he would always say, "You know what I learned this week?" Evan loved to learn, to share new insights, and bring them to us. He set a wonderful example. We should all want to learn something new each week worth sharing with others.

He helped me find a way to help to raise funds for my second book about the Jews of Pacov, the city in the Czech Republic that our Holocaust Memorial Torah came from. He was so easy to work with, and quickly came up with a solution that was better than I would have thought of. He understood what was best for the congregation as well as what I needed. He was so supportive.

I hear from colleagues around the country that they are desperate to find synagogue leaders. So few people want to volunteer, especially now at one of the most difficult times in synagogue life in America. It is true that there are headaches, phone calls, complaints, and meetings that keep you out at night. Evan knew the importance of maintaining our congregation and he was more than equal to that task. He was so at ease at Board meetings. He was a wise presence. He did not have a big ego as some do who go into leadership roles.

I think of a phrase that our tradition puts in our prayer book about those who serve their community, "kol she'oskim b'tzorchei hatsibbur be'emunah...All who faithfully devote themselves to the needs of the community..." He acted faithfully, with his innermost conviction, values, and true self in the community. Evan was so genuine, so friendly, so happy, and so easy to work with. He was a sincere man of his word. I know that a volunteer does his or her best work when what they volunteer to do and how they do it is congruent with who they are. That was so true of Evan.

## Message from the President

On January 11, 2023, the sitting President of the Fair Lawn Jewish Center / Congregation B'nai Israel died unexpectantly. Evan Marcus z"I should be writing this message. Ever since I received the call from his wife, Carol, on the following morning, I have been struggling with how to live up to his and everyone's expectations as his successor. Covid was still very present in all our minds at that time, and he worried that it would cause us to skip his Gala and Journal. The last promise I made to Evan was that I would make sure that we published a journal in his honor.

I wish to repeat to Carol, Hannah, Wendee and Jonathan and the entire extended Marcus family how incredibly sorrowful I feel and what a profound loss this was, not only to us all individually, whom Evan touched and who were fortunate enough to have known him, but also to the FLIC/CBI along with the entire Jewish Community in Fair Lawn and beyond.

Evan and I hit it off from early on. We both worked in the same technology industry and therefore immediately made a connection and could speak the same language. We were both computer geeks and talked about the latest gadgets, about playing Wordle, and about applying technology within the Center and at home. Indeed, one of Evan's legacies at the FLJC/CBI is technology that we now use every day. The MPC telephone directory, our current website, the (fljc.com) email domain, and the push behind implementing Zoom and Livestreaming all started with a spark from Evan. He was also our unofficial photographer at all events and was proud of his huge collection of movies that he tapped for our Hannukah movie night last year.

More than anything else, however, Evan had a passion and interest in serving and helping people in any and every way possible. This started, of course, with his family, whom he loved dearly and spoke about often. But as many others have pointed out, Evan was also great at making connections. He was always thinking of ways to reach out to our members, in order to be as inclusive as possible in all programming. He also made an immediate connection with Rabbi Salston, working in every way he could think of to help serve as a guide for her relationships with our members. He also made connections with the neighboring shuls in the community, particularly the other Conservative synagogues. He understood that establishing these relationships would be imperative for the long-term survival of Conservative Judaism in Bergen County. It was through these connections that he developed, that we were able to establish our joint Hebrew school with the JCC of Paramus, The Community Hebrew School of Bergen County. He was so excited for each and every B'nai Mitzvah that was held and got great joy from seeing families back in the shul.

As President he was a consensus style leader. He never wanted to make decisions by edict, even if that meant hosting heated discussions with people who had differing opinions. The heated discussions were ok with him, as long as in the end we had a consensus on the way forward.

(Continued on next page)

## Message from the President (continued)

Evan and I exchanged ideas and considered plans for the future, although there was always more to discuss. We made plans to discuss the transition from his presidency to mine, plans to review the next important steps in reviving committee participation, plans for his Gala, plans for community outreach, plans for the reestablishment of discussions with Temple Beth Shalom of Fair Lawn, and most importantly plans to talk about the health and well-being of ourselves and our families. We met weekly with Rabbi Salston and Executive Director, Thorin Tritter, to discuss issues that needed attention that week. There were always topics for discussion that weighed on his mind.

We have all heard that Yiddish proverb, Man plans, and God laughs. How sad when such a proverb plays out before our eyes. Our congregation suffered tremendous losses this past year including not only Evan Marcus z"l, but also Jeff Zerowin z"l and Saul Shenberg z"l, to name just a couple of additional integral members of our synagogue who passed away. Jeff was our Treasurer and the annual Chair of our Ad Journal and worked behind the scenes in so many different ways. We missed him dearly during the development process of this edition of the Journal and I hope that he would have been proud of the final result. Saul was a visible figure as a regular prayer leader in our services and as a consistent presence in our nightly Zoom minyan.

Let me conclude by humbly borrowing from Evan's weekly Shabbat announcements: What I learned this week is that no matter what crisis presents itself, we are a community that comes together and assures the support, comfort, security, and consideration of its members.

It was truly an honor to Chair the creation of this Tribute Journal and to fulfill my promise to Evan. He will always be remembered by his friends, family, the extended community, and our members, as the 35th President of the Fair Lawn Jewish Center / Congregation B'nai Israel. May the memory of Evan forever be a blessing to us all. Thank you to Thorin Tritter, Rabbi Salston, Margaret Namer, and Rosemary Cerracchio for all their hard work in producing this Tribute Journal. Thank you also to all the congregants who reached out to solicit advertisements and to all who submitted their personal messages. Lastly, thank you to Carol Marcus, for your strength and consideration and for your contribution of time and memories to help make this truly a cherished document in Evan's memory. This could not have happened without each and every one of you.

Steven Montag

May we all go from strength to strength. חְזַק חְזַק וְנִתְּחֵזֵק

### Message from the Executive Director

I, like the entire congregation, was devastated when I heard the news of Evan's passing on that Wednesday morning in January. I had spoken to Evan several times and shared more than 10 email exchanges with him just the previous day. As was often the case, the emails and texts had started before 9:00 and ended after 5:00 in the evening. There was no major issue on the table, but I was trying to finalize a couple of smaller things and, as usual, Evan was generous with his time and shared his guidance with me.

As part of my job, I worked closely with Evan. I realize that many members of the congregation knew him for far longer than I, but I think I spoke to him and saw him more than most. I generally looked forward to seeing him. He was giving with his time and he brought a level of energy and enthusiasm into whatever room he entered. I would like to think that he enjoyed working with me, too, but I know that I was often a distraction from his professional work and his family. While he dedicated a huge amount of hours to the Synagogue, he would have preferred to spend that time at home or at his "day job."

In that week in early January, he and I were still talking about the successful Chinese dinner and movie night we had held just a couple of weeks earlier. Looking back, I think I saw Evan at his happiest during the planning for that event. We had settled on the food, the room layout, and the film — the classic "E.T. The Extra Terrestrial." But what got Evan excited was planning the movie trailers and other short films that we could show in the "Previews." Drawing on his own impressive collection of video files, he pulled together classic from Bugs Bunny to Abbott and Costello's "Who's on first" skit. In the rehearsal we held before the event, Evan was like a kid in a candy store as he showed what he knew were too many clips. It puts a smile on my face just thinking about it. Even though I am sorry I did not get to see Evan with the weight of his presidency lifted from him, I will treasure that happy image, as Evan excitedly ran through some of his favorite childhood cartoons in the hope of putting a smile on the faces of all who would attend that December 24th night.

I send all my sympathies and good wishes to Carol, Hannah, Wendee, and Jonathan and hope they all hold similar images of Evan, full of life and smiles, in their memories. I treasure the time I spent with him.

With warmest wishes, Thorin

## Message from the FLJC/CBI Office Staff



The office staff send their deepest sympathies to Carol, Hannah, Wendee, and Jonathan. Evan was a constant presence in the building over the last several years, bringing a warm smile whenever he came in, and always expressing his thanks for our work when he left.

He was particularly pleased when a plaque with his name was placed on the President's Office door, but the fact is he never used that office. If he was in the building, he was likely in the Rabbi's office, or meeting with the Executive Director, or in the sanctuary, or in almost any other part of the building, but rarely in his office. Still, he liked that his name was on the office door.

Our last joint gathering with Evan came in late December, when the staff, along with the Rabbi and Steven Montag, met for a end-of-year lunch. It was an all too rare time to spend informal time together, when we didn't need to focus on an upcoming event or activity. Things had been pretty hectic in the preceding months, so it was particularly nice to see Evan relaxed and enjoying a delicious pastrami sandwich. It was also nice to be able to chat and share stories. Little did we know then that it would be the last time we would share such a meal together. We all wish that we could have more times like that with Evan. Still, that meal sticks in our mind as a reminder of the happiness that Evan brought with him wherever he went.

Gilda, Marge, Rosemary, and Thorin



SENATOR ROBERT MENENDEZ UNITED STATES SENATE NEW JERSEY

May 26, 2023

Dear Marcus Family:

Please accept my deepest condolences on the passing of your father and husband, Evan Marcus. Words cannot express the sympathy I feel for you during this most difficult time.

Evan's legacy has touched the lives of so many across the state. As a New Jerseyan who worked to strengthen the Bergen County Jewish Community, his efforts helped build meaningful partnerships throughout the Garden State. From the time Evan joined the Fair Lawn Jewish Center, to his rise as President, he demonstrated passion and commitment to the governance of the organization and left a lasting impact on those around him. He lived a life of which to be proud.

Though his passing is painful, it is my hope you find comfort in memories and strength in family. His legacy will live on through you, his children, and in the lives of the friends and colleagues whose lives he has touched.

Please know you are all in my thoughts and prayers.

With my deepest sympathy,

ROBERT MENENDEZ United States Senator

RM:jr



OFFICE OF THE MAYOR E-mail: mayor@fairlawn.org

(201) 794-5344 Fax: (201) 475-1581

May 17, 2023

Fair Lawn Jewish Center/ Congregation B'nai Israel 10-10 Norma Avenue Fair Lawn, NJ 07410

Dear Friends:

On behalf of the Mayor and Council, I wanted to extend my sincere sympathy to the family of Evan Marcus, and his friends and fellow congregants at Fair Lawn Jewish Center/Congregation B'nai Israel, on his untimely passing.

While it is never easy to lose a loved one, it is especially hard to lose someone who gave so much of themselves to help others. I hope that you will be comforted by the happy times and shared memories you had with Evan. I had the pleasure of speaking with Evan on a few occasions, and he always spoke so proudly of his involvement with the Jewish Center, our community, and especially his family.

When I read about his leadership skills and the many positive contributions and programs he brought to Fair Lawn Jewish Center/Congregation B'nai Israel, I saw the wonderful legacy Evan left behind and the strength he added to the synagogue. I know he will be greatly missed.

Thank you for allowing me to share a few words with you today. The Council and I send our best wishes to all the congregants of Fair Lawn Jewish Center/Congregation B'nai Israel and wish you good luck as you move forward with future endeavors.

Sincerely yours,

Kurt Peluso Mayor

KP/mp





### Men's Progress Club Executive Board 2022-2023

President VP Religious Affairs VP Membership VP Food Services Treasurer Corresponding Secretary Robert Sokol Larry Bach Charles Cohen Brian Frisch Todd Walker Neil Garfinkle Harold Fine David Gotlib Howard Kessel Sam Wolosin Joel Ringer Immediate Past President Past President Past President Past President Past President



The MPC looks to Evan as an inspiration for the future. We remember him in his love for the members of the congregation and for his concern for its future.

## יהי נשמתו בּרוך May his soul be blessed





#### Sisterhood Officers 2022-23

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## Sisterhood celebrates Evan Marcus and his love for our community.

May his memory always be an inspiration and source of strength to our congregation, and may we all follow in his footsteps to continue achieving our future goals.

## **Special Contributors and Solicitors**

SPONSORS-\$1500+

We honor our "SPONSORS" whose contributions and solicitations reached \$1,500 or above \* Gary and Natalie Haar \* Carol Marcus \* Men's Progress Club \* Steven and Rona Montag \* Zahavy and Gail Rottenstritch \* Stuart and Esther Rubinstein \* David and Ellen Teitelbaum \* Jerry Weiner

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We honor our "GOLD" supporters whose contributions and solicitations reached \$1000. \* Gary and Ida Borer \* Rabbi Salston \* Bob Sokol and Ann Golick \* Sisterhood \* Temple Beth Sholom \* Thorin Tritter \* Ellen and Bert Wertheim

#### SILVER-\$750

We honor our "SILVER" supporters whose contributions and solicitations reached \$750. \* Michael and Robin Baer \* Michael and Pamela Krinick \* Len and Judi Margolis \* Phyllis Mirchin \* Stanley Sanders

## TO EVAN L. MARCUS IN HIS MEMORY

## A BUILDER A DOER AN INNOVATOR A COMMITTED MPC BROTHER AND COMMUNITY LEADER





## In Memoriam

**Beverly Beer** 

Lynn Kahn

Esther Oster

Edward Rosenblatt

Gerda Rothschild

Saul Shenberg

**Florence Thaler** 

Jeffrey Zerowin

May your memories be for a blessing

Carol Marcus

## Zahavy and Gail Rottenstritch honor the memory of

## ~ Evan Marcus ~

and will be forever grateful for his hard work and dedication to our Synagogue community

## Evan Marcus z"l

## We miss your smile, inspiration and friendship

Rona's memories: I always appreciated Evan's good cheer and sense of humor with his announcements at the end of Shabbat services. It was during the 12/24/22 movie night at the Center when I learned about Evan's extensive movie collection and enjoyment of cartoons. He could not have chosen a better entertainment line up for that night. Evan and I bonded over our mutual love of Looney Tunes, and we both were so delighted with the response of the children to the humor of the Bugs Bunny cartoon. Many a tear was shed among the adult audience during the showing of the film, E.T. the Extra-Terrestrial. Evan's special thoughtfulness was just a small fraction of what he gave to the Center. He is sorely missed.

Steven's memories: Evan and I started our relationship at the Men's Progress Club and we both quickly realized we had similar interests in technology and photography. We worked closely



during the Covid-19 Pandemic, to connect the members in the community back to the synagogue. It was so important to Evan that we keep the connection to our congregants and make sure that we could stay in touch even if the doors were closed. Connection and Community drove his daily actions during his presidency. He cared about people, and he strove to develop a Jewish understanding even though it was Carol who he often said had those specific skills. I know that he loved his wife and children, Hannah, Jonathan, and Wendee dearly and often shared stories of their activities together. He said he loved going to sports events and theater but with the burdens of his job and of the synagogue he was constrained from enjoying them more often. Our expectation of working together for a longer period was tragically cut short but I am still driven to fulfill his dream for a consolidated Conservative Jewish Community among our neighboring towns. May his memory forever be a blessing.

## **Steven and Rona Montag**



## In Sad Memoriam to Evan Marcus

A man who made the world and our shul a happier place. We have fond memories of some of his fun-filled activities such as MC of Jeopardy; the Marble Raceway at the Purim Carnival; and his participation in the Center Volleyball game. Even more, we will miss his warm and welcoming style as our beloved president, his wisdom and uplifting words which always came from the heart.

> Ellen and David Teitelbaum

## Dear Evan z"l

A dedicated man and leader who was always there and always cared.

> **Rest in peace, Jerry Weiner**



To Evan Marcus,

Your passing has left a huge void in our shul. I know that we will step up to keep your dreams alive.

Ida and Gary Borer



Most people do not know that Bob and Carol were friends in graduate school in 1989 when both were pursuing their MBA at Rutgers University. Carol and Evan actually attended our wedding in 1992 (picture below). When we moved to Fair Lawn and then joined the Fair Lawn Jewish Center in 2003, Evan immediately recruited Bob to become involved in the MPC. This certainly shaped our feeling of community and commitment within FLJC.

Whether it was with the MPC, or as FLJC President, Evan showed his dedication and love for the FLJC, always thinking of ways to make the FLJC our community. Evan's legacy will remain at the FLJC. We miss him!

With Love to Carol, Hannah, Wendee & Jonathan

Ann Golick & Bob Sokol



## Evan,

## You will be remembered as a leader with vision and one who deeply cared for others.

You are missed!

**Ellen and Bert Wertheim** 



We honor the memory of Evan Marcus for his contributions to the Fair Lawn Jewish Center/ Congregation B'nai Israel, to the Jewish community at large and for his love of family and friends. May his memory be for a blessing.

Susan & Mitch Friedman

Joan & Ira Kastrinsky

**Diane & Sandy Haft** 

The Board of Directors and Congregation of Temple Beth Sholom



#### The Men's Progress Club of the Fair Lawn Jewish Center/Congregation B'nai Israel celebrates Evan's life and his centrality and commitment to the Center.



We honor him as a person, friend, father, husband, volunteer, president (MPC and the shul) and for all the other hats he wore in his lifetime.

May his life be bound up in the bonds of life.

He is gone but not forgotten!

## IN MEMORY OF EVAN MARCUS A TRUE MENSCH

Thank you for all your valuable contributions to the Fair Lawn Jewish Center/Congregation B'nai Israel and the greater Fair Lawn Community.

Forever a loyal Mets Fan.

For always saying yes and lending a helping hand to those in need.

For your commitment to bringing our community closer together. You will be greatly missed by all.

Michael, Robin, Julia and Jessica Baer.

# In honor of our new president, Steven Montag

## **The Mirchin Family**

IN MEMORY OF

## EVAN MARCUS

A GREAT GUY, FRIEND, AND PAST PRESIDENT WHO WAS TAKEN FROM ALL OF US MUCH TOO SOON.

## THE MARGOLIS FAMILY

JUDI, LEN DEBBY, GREG, CARLEY, LEAH TAMAR, MARC, REBECCA, HARRISON, BRENNAN, GRIFFIN

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\* \* \*

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Fresh Seafood, In-Store Prepared Sushi, Frozen Seafood, Prepared Seafood Items

> Fresh Cut Fruit & Fruit Platters

> Fresh Baked Goods from Zadie's Bakery

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## With Great Memories of Our Dear Friend, Evan ۲۳۲ And Much Love for Carol, Hannah, Wendee, and Jon



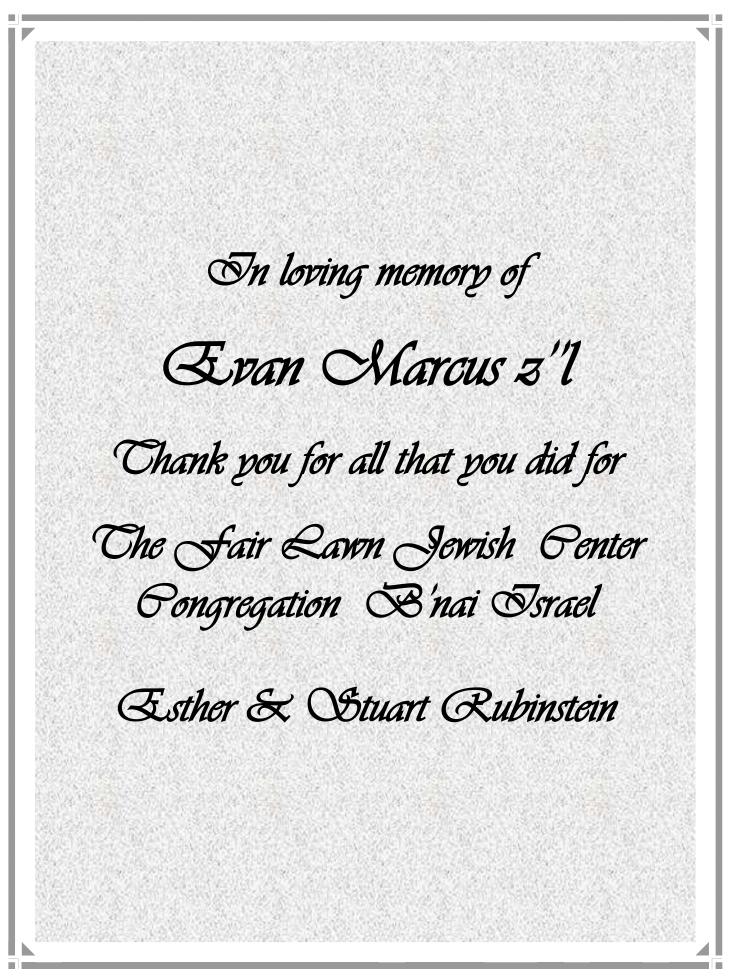
## In honor of Evan Marcus זכרונו לברכה

## Our FLJC/CBI President, community leader, and friend.

# We will miss and cherish all the times we were in his presence.

## May his family be comforted and sustained by his memory.

## Rabbi Ronald & Rhonda Roth



Remembering Evan

Evan is always in our hearts. He has left us with memories that will be ours forever-love of family and friends, Mets, FLJC and nothing better than a challenge. We were so lucky to have had him in our lives.

Gladys and Herb Laden

In loving Memory of EVAN MARCUS With great respect and gratitude for all the impactful contributions he made to our community. May his memory be for a blessing Arline Herman

In loving memory of

Evan Marcus.

We will always remember you as our brother, pledge master, friend, leader, radio DJ, oldies music connoisseur, softball enthusiast, Trekkie, techie, computer whiz, writer, gamer, trivia master, Mets fan, and all-around mensch. We will miss you greatly! Your fraternity brothers from AEPi Lehigh

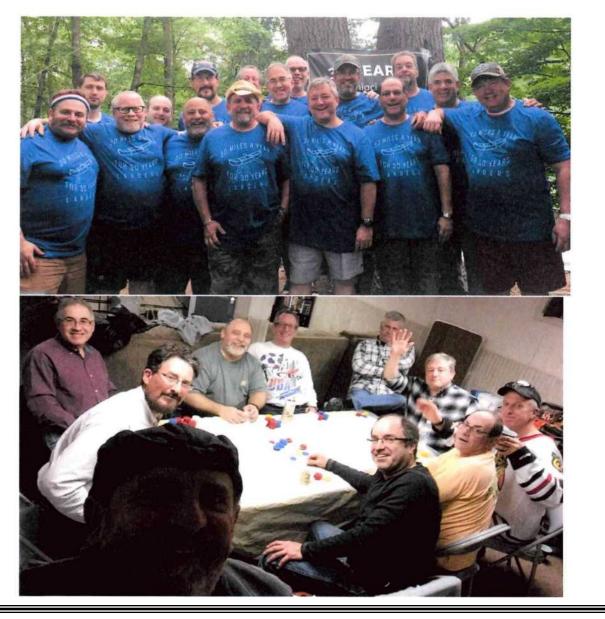
### Tribute to Evan L. Marcus

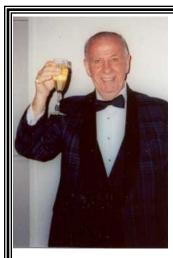
Evan not only had his full-time job like all of us, but for many years voluntarily created and maintained the Jewish Center's phone directory prior to becoming Synagogue President. He gave both full time jobs all the time and dedication each required, but gave even more for the love of his synagogue. Good thing he had a career that afforded him the ability to burn the candle at both ends for years.

With various combinations of the friends pictured below, Evan enjoyed bowling once a month (with the wives), and softball for more than 25 years (originally on the Atlantic, then the Rambammers, until we finally created the Mavens; consisting of a great group of guys who wanted nothing more than to have fun on Sunday mornings). Also as second baseman, Evan managed the day-to-day of the team, and created a website of stats for all team players for years. He waited until his son Jon was old enough to join the team, so he could have the nachas of playing together before he finally retired.

After years of nagging, he finally joined the monthly poker game, and eventually accompanied many of these same friends on the annual July camping trip to Narrowsburg - even though, as Carol shared, he did not enjoy sleeping on the ground, but enjoyed the guys. His love for music came in handy on the camping trip, as he loved to share his collection - streaming & shuffling the oldies.

We enjoyed our times with Evan and he is already sorely missed by us all: Rick Satel, Russ Hartophilis, Dan Paul-Heskins, Sam Blumenstyk, Steve Lebovic, Chuck Levy, Charlie Morgenstern, Garry Chocky, Vincent Miniaci and Mike Gilitos.





### DAVID SCHWAB SALZMAN

1930-2010

Missed day by day...minute by minute!

### JEFFREY ZEROWIN

A dear friend. Considerate and Always Helpful!

### **EVAN MARCUS**

A sweet and charming young man. Friendly and funny. He exuded charm and a willingness to help not only people but causes. His devotion to the Fair Lawn Jewish Center/CBI was determined and admirable. Just weeks before he left us, we had one of our pleasant conversations full of laughter and shared feelings about being President of the Fair Lawn Jewish Center...past and present. In that conversation, I asked him if there would be a gala and an Ad Journal this year. He replied in his usually funny way...There better be because...I'm the honoree and it'll be my picture on the cover!!"

June Salzman

With deepest condolences on the loss of Evan Marcus.

May his memory be a blessing always.

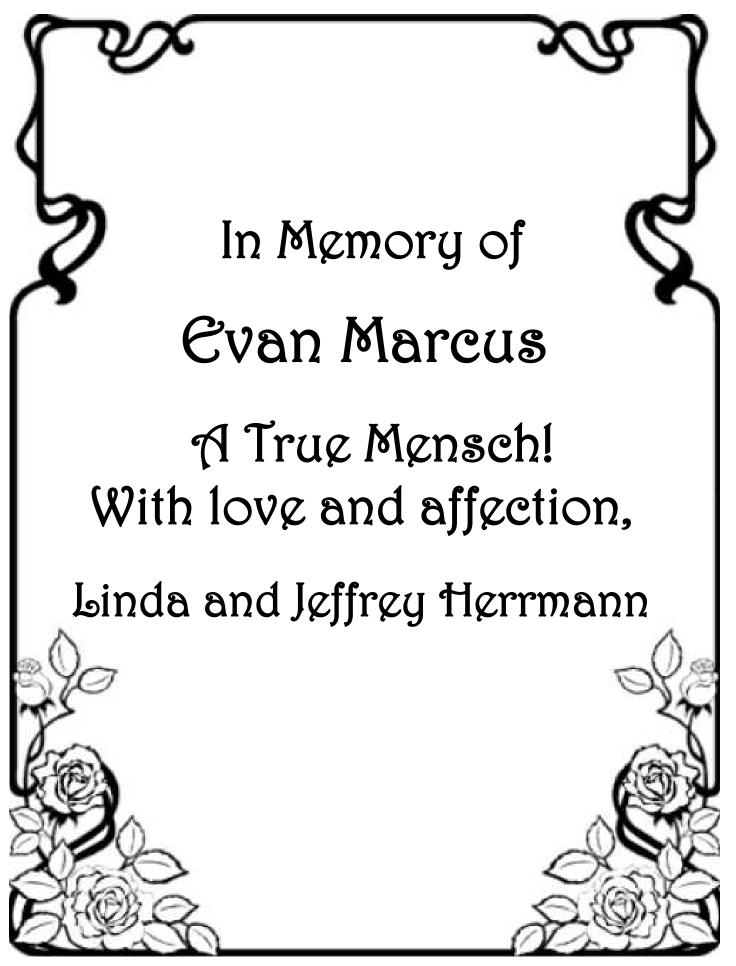


We will think of Evan whenever we're in the FJLC/CBJ. We will always appreciate all his contributions to our community. We will always remember his beautiful smile, his love for our congregation and most of all the love he had for his family.

Jlene, Rich, Leah and Sammy



## We miss our friend and coach. His warmth and wit made every game special. *The Mavens*





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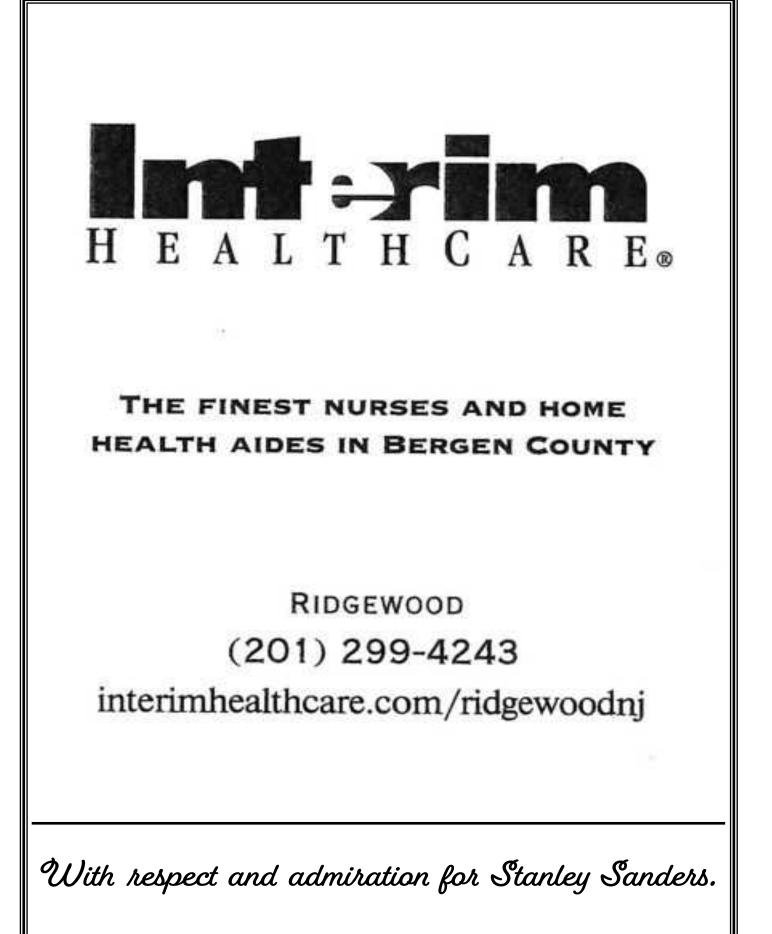
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In memory of Evan Marcus

Mr. Marcus led an exemplary life in which he assumed multiple positions of leadership. He worked tirelessly for the good of the Fair Lawn Jewish community, as well as, for the betterment of the Jewish people at large. He left behind a rich legacy and he will be sorely missed.

May his memory be a blessing.

Avi Feder, President

# In loving memory of our dear friend

# Joseph Grinspan z''l

# Esther, Stuart, Garrett I Amanda Rubinstein

# In Loving Memory of René Herrmann

# Always remembered and in our hearts



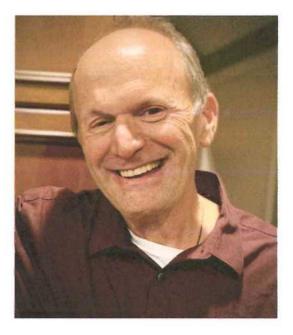
Maríon, Amy & Níssím, Arníe & Judí, Craíg, Ríkkí, Randee, Lara, Emíly, Míkí, Dylan, Graham, Morgan, Maya & René

In Memoríam

In loving memory of our beloved Husband, Father, Opa

# Steven Weil

Your life was a blessing Your memory a treasure You are loved beyond words And missed beyond measure



Bena, Michael, Danielle, Devon Max, Rachel, Eric, Rina, Shayna, Samuel, Silas and Stevie

# In loving memory

# of our dear friend

# Steven Weíl z"l

# Esther & Stuart Rubínsteín

### In Memory of Jeff Zerowin

### Beloved Husband Devoted Father Adored Grandpa and Great-grandpa



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In memory of those others who contributed so much to our Synagogue.

Jeffrey Zerowin Z"l

Your good cheer, financial prowess and fundraising skills will be sorely missed.

#### Saul Shenberg z"l

Your optimism, davening and participation in our daily, Shabbat and High Holiday services was an inspiration to us all.

We wish Roni and the entire Zerowin family, and Carolyn and the entire Shenberg family, good health and strength for their future.

#### **Rona and Steven Montag**

Remembering Evan z,"I and his hard work and dedication to the FLJC/CBI Mark & Lois Meisel



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### IN LOVING MEMORY OF

## **EVAN MARCUS**

### THANK YOU FOR ALL YOU DID FOR THE FAIR LAWN JEWISH CENTER/CONGREGATION B'NAI ISRAEL AND THE COMMUNITY.

### SINCERELY, SHERYL AND DAVID LAUCHHEIMER

Fair Lawn Mayor and Council Join the Fair lawn Jewish center/ Congregation b'nai israel in mourning the passing of cherished member and synagogue president

# EVAN MARCUS

MAYOR KURT PELUSO DEPUTY MAYOR KRIS KRAUSE Deputy Mayor Cristina Cutrone Council Member Josh Reinitz Council Member Gail Rottenstrich

## In memory of **Evan Marcus**

He worked tírelessly on behalf of our Center famíly and will be remembered as an outstanding leader of our congregation.

Steven and Eíleen Schwimmer

### In memory of our Dear Friend, Evan...

Who was a part of our family for 20 years as a fellow Nursery School and Hebrew School parent, MPC mentor, All-Sports co-coach, Bat/Bar Mitzvah collage maker, Yom HaShoah photographer, music aficionado, and so much more...

We also appreciate the dedication and investment of time, energy and love put into the FLJC/CBI community.

Sima, Stuart, Miranda & Adam Alper

#### Evan and the Very Big Coat by Stuart Alper

I was a member of Parisi Gym in Fair Lawn for many years, where I would work out in the early mornings before work. During the winter months, I would hang my winter coat in a designated area of the locker room, and I had a bad habit of keeping my keys in my coat pocket.

One morning, after my workout was complete; I went to grab my coat which was olive in color. I saw a coat that was close in color, but did not look quite like mine. Perhaps the lighting made it look different I thought as I draped it over my shoulders. However, the coat did not fit. It clearly was a much smaller size. I reached into the front pocket as I realized, in horror, there were no keys. Clearly, somebody accidentally took my coat.

I ran to the front desk in a panic, and as I was explaining my dilemma to the employee behind the desk, they smiled and said that a woman had just called stating that her husband had taken the wrong coat and was on her way to the gym to return it.

That was a huge relief! I waited in great anticipation to exchange the coats and get on with my day, having seemingly avoided the double disaster of losing my entire set of keys and a very expensive heavy winter coat. A few minutes later, a very familiar face entered the foyer at Parisi with a large winter coat draped around her arm. You guessed it....... Carol Marcus.

That coat must have been enormous on Evan, who was quite a bit shorter than I. It always amazed me how he did not notice the difference when he put it on. What did I learn from that? From that day forward, I have never left my keys in my coat pocket at the gym!

#### Dear Evan,

We miss your ready smile, your wit and your constant optimism. You excelled as a true "people person" and a Mensch.

We are all beneficiaries of your great legacy with Carol and your loving family and many colleagues to carry on the tasks that you so ably got underway.

TODAH RABAH and TOV ME'OD.

Rest easy, my friend. Charlie & Sara Cohen





Dear Carol, Hannah, Wendee and Jonathan,

Evan was a true Mensch in every sense of the word. We will always remember his big heart, big smile, jokes, "what he learned each week"; dedication to the temple and his love and unity for all. He will be missed but always remembered for the wonderful man he was.

> Debbie, Jesse and Michael Rosenzweig, Lisa and David Gotlib and Family

Remembering our dear brother-in-law Evan, with lots of love. Alison, Andrew, Sandy and Steve We love and miss you Uncle Evan. Josh, Livia, Kaia and Marin

# THE CHAPEL SCHNAPPS CROWD RAISES OUR GLASSES IN REMEMBRANCE OF EVAN



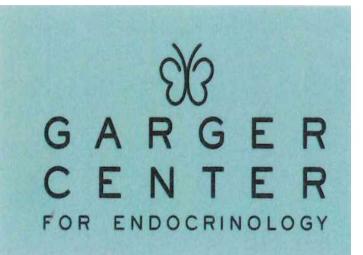
GERRY & HOWARD KESSEL

## WE REMEMBER JEFF ZEROWIN FOR HIS TIRELESS EFFORTS TO MAKE OUR COMMUNITY A BETTER PLACE TO LIVE. JEFF SERVED OUR SYNAGOGUE FAMILY IN MANY ROLES. WE MISS HIS POSITIVE ATTITUDE!

GERRY and HOWARD KESSEL

## Thank you Evan for your positivity, your spirit, your kindness. Your legacy truly lives on.

The Garger Family



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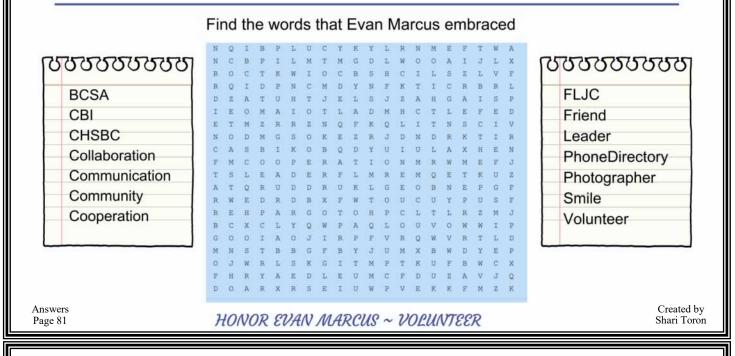
APPT \_\_\_\_\_







### "Alone, we can do so little; TOGETHER, We Can Do So Much"



### Evan... Kind and Caring!

I had known Evan for many years, and there was never a time when I was at his home, doing work, that he didn't take the opportunity to come out and talk with me, to see how I was doing.



Evan will forever be remembered as the man who truly cared about people.

Greg Samra, Ultra Green Landscapíng, LLC

### IN LOVING MEMORY OF

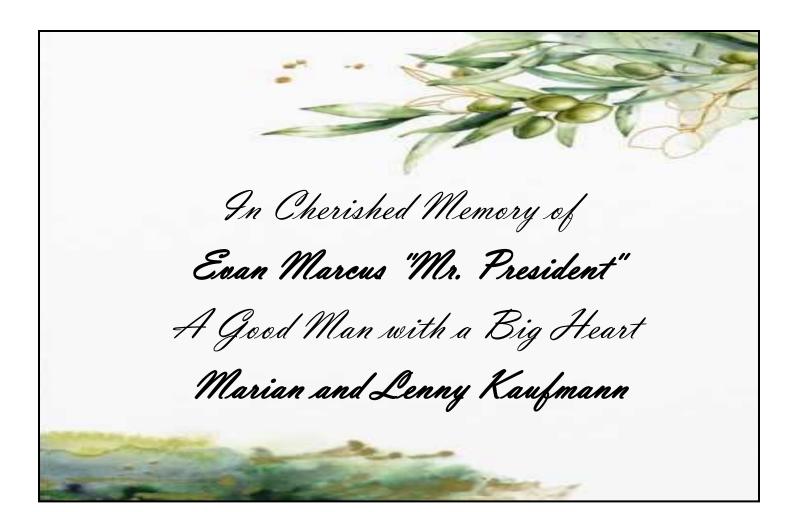
### **EVAN MARCUS**

### WHO ENJOYED SHARING HIS WEEKLY LESSONS WITH EVERYONE.

SUSAN COHEN AND AMY STOLAR

# Evan, you are missed!

Craig and Pauline Mont





## EVAN,

Thank you for your always unwavering support of the Hebrew School and Young Families. May your dedication and commitment to the Fair Lawn Jewish Center/CBJ inspire others to follow in your footsteps.

You are missed, Stacey, Jay, Jonathan & Ryan Murray



Dear Carol, Hannah, Wendee and Jonathan:

From Nursery School through B'nai Mitzvahs and beyond — a trip to Wildwood Crest and a wedding — FLJC/CBI + special memories of special times together over the years.

May Evan's memory be for a blessing.

Much love, Andrea, Scott, Eric, Rebecca, Hayley and Frank

In Loving Memory of Freida and Robert Wallstein Joyce and Michael Wallstein and Family

# In loving memory of Robert Lazerowitz and Carol Lazerowitz Still sadly missed Always in our hearts

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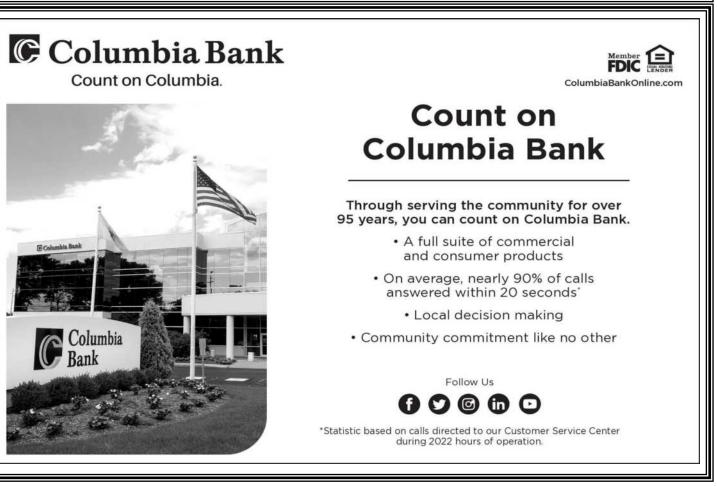


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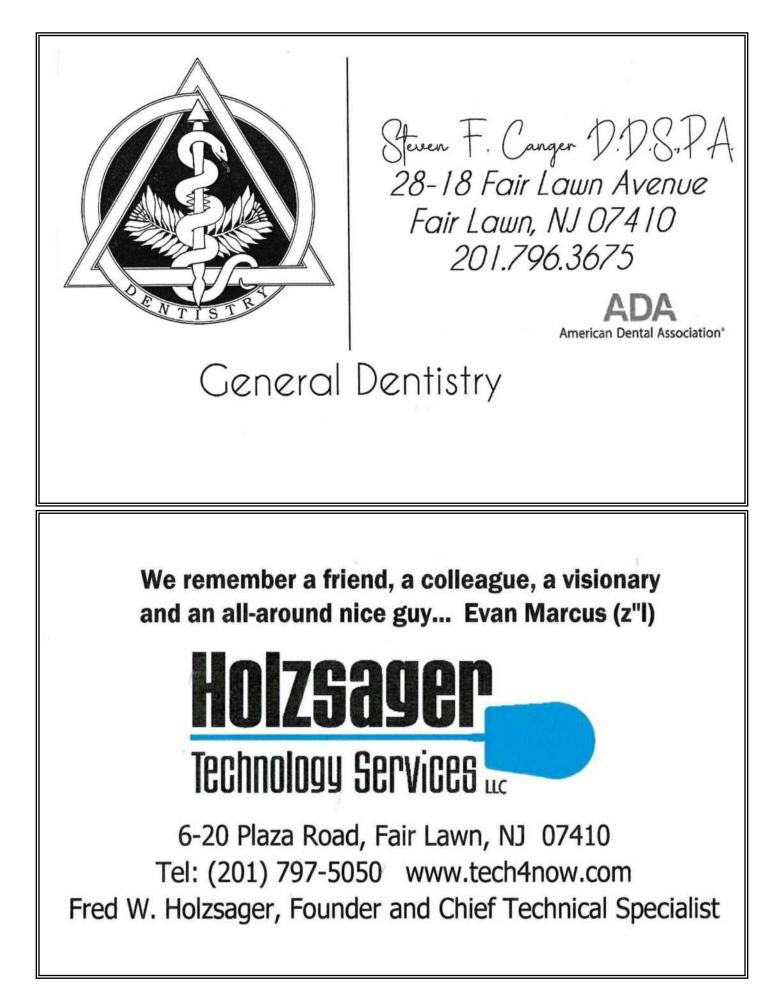
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## Honoring the life and legacy of

## Evan Marcus z"l

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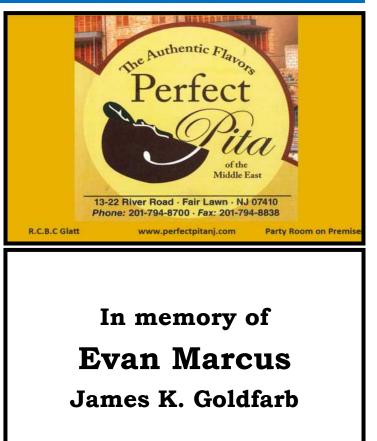
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In Memory of Evan Marcus, ז'ל

Stacey and Ritchard Rosen





In Memory of Evan Marcus Natalie & Marvín Kleín In memory of Evan Marcus

### May Evan's memory be a blessing.

Lovg, Roz & Jeff Wisotsky and Family

In tribute to Evan Marcus z", who will be sorely missed by his family, his FLYC/CBI family and all who had the privilege to know him. I especially loved his humor; kind spirit; enthusiasm; and when he ran the Marble game that he created for the Purim Carnival. His dedicated leadership and all he did to improve our community; our membership directory; his willingness to photograph special moments for us; and, of course, his undying commitment to the Mets! May we honor him and strive to continue his legacy of coming together as a strong synagogue family.

Donna, Joshua, and Jonathan Pasternak

Evan, you were such an integral presence at CHSBC. You were a founding board member who from the earliest days, when our now flourishing CHSBC was just an idea, had such confidence in this new venture. When you took on your role as FLJC President, you remained incredibly involved in the school. CHSBC was truly a passion project for you because you wanted nothing but the absolute best for the kids.

....

We will always be grateful for your dedication to the growth and success of our wonderful Hebrew school. Your presence is felt in all that we do and we will keep that passion going on your behalf.

Marcia Kagedan, Eileen Schneider, Amy Tobenkin, Jill Wiser, Jenna Chung, Neil Garfinkle and Jay Murray on behalf of the Community Hebrew School of Bergen County



It all started with an "Oh." For those of you who know Evan well, it was very rare when he was speechless, but for some reason it was like he'd never met a live business major at Lehigh University. He was thrown. Over the next 40 years I knew him, I don't think we had another pause in conversation.

He was my fraternity Big Brother. We lived together. We were in each other's wedding parties and celebrated family events together. He was the closest thing I had to a real brother. And, of course, we rooted incessantly for the Mets, even going to 29 straight opening days together. 2023 would have been our 30th.

"Oh"...what a friendship it was.

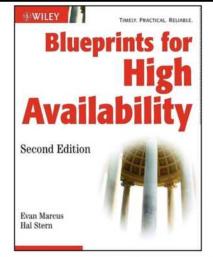
With Love, Mike Krinick

## Thank you, Evan!

For your devotion to our synagogue.

May your memory be a blessing.

Shelly & Steve Baltin



This book is a "how to" guide to building the internet as we know it. It is the net sum of three years of work with Evan that I enjoyed more than any other project.

It is full of Dad jokes. It's full of stories. It makes technology humorous in a way that made our publishers twitchy.

It likely saved some lives when its lessons were applied to critical systems in the last 20 years. It is a perfect reflection of Evan: Dad, impeccable engineer, coworker who made everyone better, and a person who valued doing the right things, always. **Hal Stern** 

For all of Evan's hard work and dedication to bring people together and build a bright future for our Congregation.

With sincere Comfort and Strength for Carol and Children.

-The Newdorf Family-

In Loving Memory ~Buddy Kessler~ ~Sadie & George Kessler~ ~Essie & Albert Friedberg~

Always remembered with love.

The Kessler Family, Fran, Steve, Michele, Blake, Zakary, Charles Risa, Bradley, Ilana, Spencer Mazel Tov to Bradley Albert Kessler, College Grad - Magna Cum Laude; Blake Ryan Kessler, High School Grad - Honors, With Love from a Proud Grandma Frannie

In Memory of **Evan Marcus** Leader Extraordínaíre Jack & Tamar Joffe

Evan Marcus

His life was a blessing and his memory a treasure. He will be missed by all at the Fair Lawn Jewish Center and I will miss his joyful greeting on Shabbat morning.

Arnold Kronenfeld

Sn loving memory of Evan, whose leadership has inspired us to try to do more and be more... With love to the Marcus family, Caura, Ronen and Family We will remember Evan for his hard work and dedication to the FLJC and the Jewish Community. We use the FLJC phone book, that he helped to create, quite frequently. We loved his jokes and especially appreciated that "what I learned this week."

The only thing Evan loved more than the FLJC is his family (and maybe the Mets)! We miss you!

Love the Gold-Ron family

| Mazel Tov on the Graduations of:<br>Miri Goodman from<br>Washington University in St. Louis<br>Rivke Goodman from<br>Emerson College<br>Joshua Caplan from<br>the University Maryland<br>Love, Grandma   | In Honor of<br>Rabbi Roth<br>Ruth Ramsfelder  |
|--|---|
| In Honor of<br>Miriam and Alan Levin and Family<br>Ruth Ramsfelder   | Charles<br>Hair<br>Specialists<br>Home of Charlie's Kids Salon<br>214 W State Route 4 (Eastbound) • Paramus, NJ 07652<br>MWThF 8-6 • Tues 8-8 • Saturday 8-5 • Closed Sunday<br>www.charleshairspecialists.com  |
| The Horvitz Family remembers and honors<br>our President, fellow congregant, and dear<br>friend Evan Marcus. We remain forever<br>grateful for our brief time with him, for his<br>big heart, dedication to community and<br>shared vision for a strong and vibrant<br>congregation. We miss him terribly, and<br>commit to building on his legacy of<br>kindness, openness and compassion. All<br>our love always to<br>Carol and the entire Marcus family. | Word Search Answers     N   I |
| In Memory of<br>Evan Marcus<br>Ruth Ramsfelder   | In memory of<br><b>Evan Marcus</b><br>Beth and Rob Chananie   |

## In Memoríam

**Evelyn & Charles Baltin** Helen and Leo Benlisa Mr. and Mrs. Morris Berger Yuri Berger and Roman Rossin Bea and Samuel Cohen Myra and Lenny Cohen Anna and Daniel Epstein Marilyn Flanzman Helen and Klever Fox Lawrence B. Goodman Fred Kassner Allen Kornfeld Shelly Kessler Kornfeld Millie & Joseph Lagana Fanny and Bernard Lerner

# In Memoríam

Evan Marcus Alfred and Elsie Meininger Murray Moskowitz Bertha (Birdie) Parmet Shae and Bronya Presaizen Hannah and Max Ramsfelder Walter Ramsfelder Geri Rochman Yosef and Sofia Rossin Mr. and Mrs. David Sanders Mrs. Jean Sanders Mr. Leonard Sanders Carl and Rose Schumer Sylvia Schuster Meta and Siegfried Schwarzschild

# In Memoríam

Sassoon and Mabel Sharbanee Blanche and Jack Shatz Saul Shenberg Gloria and Harold Teitelbaum Annette Wallen Lillian & Norman Wallen Ernest and Gertrude Weinstein Jeffrey Zerowin The Fair Lawn Jewish Center Congregation B'nai Israel mourns the loss of the following Members in the past year:

**Beverly Beer** 

Lynn Kahn

**Evan Marcus** 

**Esther Osther** 

**Edward Rosenblatt** 

**Gerda Rothschild** 

Saul Shenberg

**Florence Thaler** 

**Jeffrey Zerowin** 

#### Thank You to the Committee That Organized This Ad Journal

Journal Chairman Steven Montag

<u>Content Designer</u> Margaret Namer Abiague

**Executive Director** Thorin Tritter

Office Manager Rosemary Cerracchio

> **Bookkeeper** Gilda Winters

**<u>Proofreading</u>** Fran Kessler, Carol Marcus, Jerry Weiner

Thank you to all who solicited and contributed ads and memories, without whom this Journal would not be possible.

### Jeff Zerowin z"l

Jeff has always led the efforts in producing and preparing the Ad Journal each year. He also was VP of Finance and involved in long range planning, budget, capital campaign, fundraising, dues and abatement, and Kiddush and endowment committees. We miss him dearly and hope that we have created a cherished document for all with the spirit of Jeff throughout. It was my honor and privilege to lead the effort this year. May his memory be a blessing and may he always be remembered for his contributions to the FLJC/CBI.

**Steven Montag** 



# In Loving Memory of Arline, George & Marc Steven Haar



# **The Haar Family**



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(X)(X)(X)(X)

The Fair Lawn Jewish Center/Congregation B'nai Israel is a vibrant Conservative, egalitarian congregation in central Bergen County, New Jersey. We pride ourselves on being a friendly community with a diverse congregation. Our passionate rabbi and skilled lay leadership offer thoughtful Jewish experiences with traditional values all year round.

> Rabbi Rachel I. Salston Cantor Yoni Stokar Steven Montag, President Thorin Tritter, Executive Director

10-10 Norma Avenue | Fair Lawn | NJ 07670 (201)796-5040